

## 2023/2024 Magazine **Insertion Order**

**Antique Motorcycle Club of America** 

## Reserve Your Place in The Antique Motorcycle

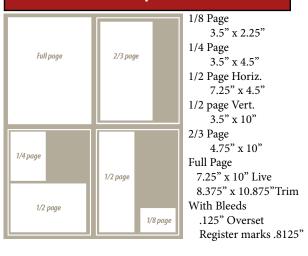
Company Name:			
Address:			
City:	State:	Zip:	
Contact Name:			
Phone:			
Email:			
I am an AMCA Member	AMCA Member #:		
AMCA Member Name			
Credit Card #:			
Exp. Date:	CVV Code:		
Cardholder Name:			
Billing Address:			
City:	State:	Zip:	

Payment must accompany all advertising requests. All payments must be in U.S. funds. Please make checks payable to: The Antique Motorcycle Club of America, Inc. Sorry, no agency discounts.

Signature:

Mail this form to: The Antique Motorcycle Advertising 5122 W. Gunnison St. Chicago, IL 60630 or fax to (773) 481-2103

## **Ad Sizes & Specifications**



We accept JPEG and TIFF all set at 300 dpi, but PDF (PDF/x1a) format is our preferred choice. This will assure that all art/photos and fonts will reproduce correctly.

We can also provide ad production for a fee.

Rate

Total:

For technical questions, please contact Denny Lee Thrush at (419) 568-7403 or dlthrush@gmail.com Please label ad with your name and date.

Sub-Total

Select your ad size, type, and issues, then multiply by the rate to calculate the total.

Ad Type	Jan/Feb	Mar/Apr	May/June	July/Aug	Sept/Oct	Nov/Dec
1/8 Page Black & White						
1/8 Page 4-Color						
1/4 Page Black & White						
1/4 Page 4-Color						
1/2 Page Black & White						
1/2 Page 4-Color						
2/3 Page 4-Color						
Full Page 4-Color						
Full 4C Premium						
Materials Due:	Nov 1	Jan 1	Mar 1	May 1	July 1	Sept 1
Mailing Date:	Dec 24	Feb 24	Apr 24	June 24	Aug 24	Oct 24

\$ 90 \$ 100 \$ 200 \$ 250 \$ 400 \$ 500 \$ 750 \$ 1000

**Premium Placements:** Next to column at front - \$1,100 Inside front cover - \$1,250 (Subject to availability) Inside back cover - \$1,150 Outside back cover - \$1,500

Unless you contract for premium placement, the AMCA reserves the right to determine positioning for all advertising.

