

The Antique Motorcycle

Official Publication of The Antique Motorcycle Club of America Inc.®

"As a Germany based distributor and manufacturer of parts and accessories the AMCA magazine greatly helps to develop our business on the US market."

— Paul Jung, W&W Cycles AG



Ad Sizes and Specifications

Please format all ads to correct size

1/8 page (3.5" x 2.25")

1/4 page (3.5" x 4.5")

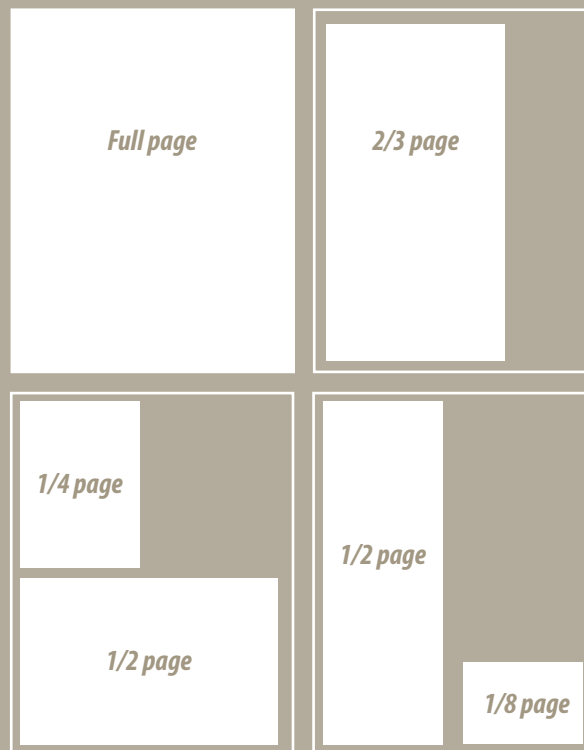
1/2 page Horiz. (7.25" x 4.5"); 1/2 page Vert. (3.5" x 10")

2/3 page Vert. (4.75" x 10")

Full page (7.25" x 10" live area, 8.375" x 10.875" trim size)

Full Page ads with bleeds

(.125" overset and registers marks set at .8125")



WE ACCEPT:

- JPEG and TIFF all set at 300 dpi
- PDFs (PDF/x1a) format is our preferred choice. This will assure that all art/photos and fonts will reproduce correctly
- All technical questions, please contact Denny Lee Thrush at (419) 568-7403 or email at dlthrush@gmail.com
- Please label ad with your name and date
- We can also provide ad production for a fee. Please contact Denny Lee Thrush

"The Antique Motorcycle is a classy publication that preserves vintage-motorcycle history and represents genuine enthusiasts!"

— Mike Tomas, Kiwi Indian Motorcycles, Inc.

Reserve Your Place in The Antique Motorcycle

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

☐ I am an AMCA member AMCA Number _____

AMCA Member Name _____

	Ad Size	4/C or B/W	Net Cost (See Ad Rates)
Jan./Feb.			
March/April			
May/June			
July/Aug.			
Sept./Oct.			
Nov./Dec.			

Payment must accompany the advertising request.

All payments must be in U.S. funds. Please make checks payable to: The Antique Motorcycle Club of America, Inc. Sorry, no agency discounts.

☐ Mastercard ☐ Visa ☐ Amex ☐ Discover

Card# _____

Exp. Date _____ Security Code _____

Print Cardholder Name _____

Cardholder Billing Address _____

City _____ State _____ Zip _____

Signature _____

MAIL THIS FORM TO:

The Antique Motorcycle Advertising

5122 W. Gunnison St.

Chicago, IL 60630

or fax to (773) 481-2103

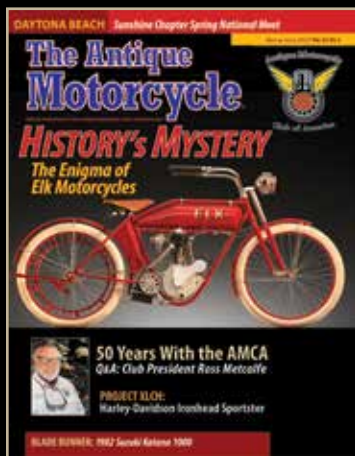
For further information, contact:

Paul Holdsworth

(773) 481-2140

amcaadvertising2022@gmail.com

Put Yourself in Our Place



When it comes to motorcycles, old is where it's at. There's nothing like the authentic look, feel and sound of a machine from the Golden Age of two-wheeled travel. And nobody understands that better than we do.

The Antique Motorcycle is more than a magazine. It's the official publication of The Antique Motorcycle Club of America, which means it goes to the most dedicated group of classic-bike owners, collectors, restorers and riders in the country.

Together, these 13,000 AMCA members own more than 80,000 antique motorcycles, ranging from pioneering machines developed at the dawn of the 20th century to post-war classics of the '50s, '60s, '70s and '80s. But they don't just own these bikes—they bring these relics of the past back to life for the enjoyment of a new generation. And that means they invest not just in old bikes, but in the parts, tools and supplies they need to make them new again.

Don't miss your chance to reach these dedicated enthusiasts in the pages of The Antique Motorcycle.

"The AMCA continues to support the Art of the Motorcycle as a collectible form of transportation and family fun."

— Vahan Dinihanian, Dinihanian Mfg.

2024 Advertising Deadlines

JANUARY/FEBRUARY

Materials Due: November 1

Mailing Date: December 22

MARCH/APRIL

Materials Due: January 1

Mailing Date: February 20

MAY/JUNE

Materials Due: March 1

Mailing Date: April 19

JULY/AUGUST

Materials Due: May 1

Mailing Date: June 20

SEPTEMBER/OCTOBER

Materials Due: July 1

Mailing Date: August 21

NOVEMBER/DECEMBER

Materials Due: September 1

Mailing Date: October 18

Advertising Rates

	Four-Color	Black & White
1/8 page.....	\$100	\$90
1/4 page.....	\$250	\$200
1/2 page.....	\$500	\$400
2/3 page.....	\$750	
Full page.....	\$1,000	

Premium Placement

(Available for full-page four-color ads only)

Next to column at front\$1,100

Inside Front Cover..... \$1,250

Inside Back Cover \$1,150

Outside Back Cover\$1,500

Note: Unless you contract for Premium Placement as outlined above, the AMCA reserves the right to determine positioning for all advertising.

Website Advertising: Consult your ad representative to discuss limited opportunities for advertising on the AMCA website.

2024 ADVERTISING RATES The Antique Motorcycle magazine

